

Michelle LaMonaca

Graphic and Marketing Design



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mlamonaca.com

Education

Bachelor of Science
Graphic Design with Film &
Moving Image Minor
Stevenson University
2024 Graduate
Magna Cum Laude
3.85 GPA

Technical Skills

Adobe Photoshop
After Effects
Illustrator
Indesign
Lightroom
Premiere Pro
Microsoft Excel
Powerpoint
Outlook
Word
Brackets
WordPress

Accomplishments

Web Design

Coded a responsive landing page that changes displays when viewed on mobile or desktop, utilizing Bootstrap Framework in HTML and CSS.

Graphic Design

Wrote and illustrated a 32-paged children's book called *Meet Chub!* Used free drawing software Krita for art and Adobe Indesign for formatting and printing.

Animation

Worked in Adobe After Effects to create a 20-second animation with expressive characters. Implemented storyboard, style frames, narration, and peer feedback in the process.

Film and Moving Image

Produced, wrote, and directed short films using the movie editor Adobe Premiere Pro and Celtx scriptwriting website. Experimented with sound design and other film editing techniques in group projects.

Experience

HiRISE WINDOWS, Administrative Support, January 2026 to July 2026

Answer phone calls, communicate with coworkers using outlook and assist them on projects such as designing project documentation booklets following brand guidelines and providing product information on materials implemented.

Manage customer's contact and credit card information for purchases on window replacement orders.

Research market on potential customers in need of window installments.

Scan and print important documents and building schematics in different paper dimensions.

Track mail, deliver and return packages by hand, create shipping labels and invoices, order supplies for office inventory.

Input worker construction hours from Daily Reports into ProCore database and Microsoft Excel Spreadsheets.

Society of Air Force Nurses, Freelance Graphic Designer, April 2025 to September 2025

Redesigned recruitment posters using feedback from client partners.

Revised drafts, sharpened blurry photos, and made 3D materials such as badges.

Adapted posters for demographic locations based on research.

Habitat for Humanity ReStore, Volunteer, Maryland, June 2025 to August 2025

Serviced customers by helping them find prices and get discounts on the furniture they wanted to buy.

Sanitized warehouse and moved heavy items to buyer's cars.

Assisted supervisor with additional tasks such as organizing displays.

Wedding Salon, Graphic Design Intern, New York, May 2023 to July 2023

Illustrated promotional materials for luxury bridal showcases, collaborated with co-workers, and incorporated feedback from CEO and clients.

Designed Power Point pitch deck for company CEO to use for vendors and potential business investors.

Created extensive marketing materials for use in bridal showcases including program guides, vendor blog posts, a new Facebook banner, Google reviews, and Instagram signs.

The Mill Agency, Stevenson University School of Design, Maryland, August 2022 to December 2022

Collaborated with a design team, marketing team, and client to help rebrand The Observatory at Patterson Park. Redesigned their logo with fellow graphic design majors.

Surveyed park goers on the perception of the Observatory. Used their feedback for rebrand.